

Renseignements complémentaires:
Further information:

Emmanuel.Bayle@unil.ch
Institut des Sciences du Sport
de l'Université de Lausanne (ISSUL)

Jean-Loup.Chappelet@unil.ch
Institut de hautes études
en administration publique (IDHEAP)
de l'Université de Lausanne

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LE TEMPS

SPORT FUTURE RENDEZ-VOUS 2017

9-10 MAI / 9-10 MAY



Unil
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TUESDAY 9TH MAY 2017

SPORT AND THE DIGITAL REVOLUTION

The digital revolution has brought us e-sports, social media, big data, virtual reality, and cloud technology – all of which are now used regularly to transform sport performance, enhance the running of organisations, and improve spectator and fan involvement. This session looks at how sport governing bodies are impacted and challenged (even disrupted) by these technological innovations.

- 15:15-15:25 Introduction to the topic by **Emmanuel Bayle**, UNIL-ISSUL professor
- 15:30-16:00 Keynote by **Claude Ruibal**, Infront Sports & Media Executive Director of Digital Production
- 16:15-17:45 Interactive discussion (led by **Callum Murray**, Sportcal) with:
Matthieu Dallon, Webedia e-sports Strategy Director, French e-Sports Federation President
Alex Sanchez, International Basketball Federation (FIBA) 3x3 Managing Director
Susanne Schödel, Fédération Aéronautique Internationale FAI General Secretary
Horesh Ben Shitrit, Second Spectrum Director of Computer Vision Products
- 17:45-18:15 Coffee break
- 18:15-18:45 New ideas: Their dissertations in 3 minutes
Olivier Mutter, UNIL-IDHEAP, **Nadège Rochat**, UNIL-ISSUL, **Adrien Schopfer**, UNIL-ESC, **Frederic Stucky**, UNIL-ISSUL.
- 19:00-19:30 **Patrick K. Magyar**, Interface Marketing AG President, The past and future of sport
- 19:35 Drinks and standing dinner

Programme subject to change

WEDNESDAY 10TH MAY 2017

SPORT INTEGRITY

In an attempt to define a new sportsmanship for the 21st century, this session confronts the integrity issue. How can the many positive elements of sport - education, health, development, interaction, integration – better contend with the more negative aspects that frequently make news headlines – doping, match-fixing, illegal betting, corruption, violence, gigantism, etc.?

- 09:00-09:10 Introduction to the topic by **Jean-Loup Chappelet**, UNIL-IDHEAP professor
- 09:15-09:45 Keynote by **Bengt Kayser**, UNIL-ISSUL professor of Physiology, Sports ethics
- 09:45-10:15 Coffee break
- 10:15-11:45 Interactive discussion (led by **Callum Murray**, Sportcal) with:
Giovanni Di Cola, International Labour Organization Special Adviser
Emilio Garcia, UEFA Managing Director Integrity
Mike Miller, World Olympians Association CEO
Jean-Luc Moner-Banet, World Lottery Association President
Manon Schick, Amnesty International Switzerland Director
- 12:00-12:30 New ideas: Their dissertations in 3 minutes
Josephine Clausen, UNIL-ISSUL, **Orlan Moret**, UNIL-ISSUL, **Joël Pinson**, UNIL-IDHEAP, **Sarah Willis**, UNIL-ISSUL
- 12:30 Closing remarks

Programme subject to change



- > Une rencontre pour des discussions ouvertes sur le sport actuel et futur
- > Un espace de réseautage efficace dans la capitale olympique
- > Ouvert à tous

AULA, BÂTIMENT IDHEAP, CAMPUS UNIL, LAUSANNE

Métro M1 UNIL-Mouline ou bus TL 31 (pas de parking disponible sur site)

Inscription : Fr. 150.– sur www.unil.ch/idheap/rendez-vous avant le 1er mai 2017

- > A place for open discussions on current and future issues in sport
- > An opportunity for useful networking in the Olympic Capital City
- > Open to all

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Cost: Fr. 150.– and registration at www.unil.ch/idheap/rendez-vous before 1 May 2017.