





Founded in 1981, the Swiss Graduate School of Public Administration (IDHEAP) nowadays forms an integral part of the University of Lausanne's Faculty of Law, Criminal Justice and Public Administration. Starting from theories linked to public service and institutional management, IDHEAP's objective is to develop and transmit state-of-the-art knowledge based on practical experience. In order to best meet the needs of public administration and governance bodies, IDHEAP relies on a multidisciplinary approach which combines human and social sciences including law, economics, management and political science.

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SEMIMAR SERIES DIGITALIZATIORE DIGITALIZATIORE DIGITALIZATIORE DIGITALIZATIORE DIGITALIZATIORE

## PROGRAMME

## ABSTRACT

Digitalization is indubitably one of the most important and impactful transformations of our age. Like all new technologies, digitalization creates new opportunities but also new challenges. By greatly facilitating and accelerating the flow of information, digitalization has the potential to increase efficiency in production; to link geographically distant producers and consumers, and to enable more informed decision-making and thus to reduce discrimination. At the same time, however, information technology already has rendered scores of workers redundant, in particular those specialising in repetitive but cognitively or physically demanding tasks. Where large numbers of workers are rendered redundant, new economic vulnerabilities are sure to follow. The increased availability of information also enables new and more invasive forms of surveillance at the workplace, potentially threating worker rights to privacy and their ability to organize. Finally, new forms to organize production processes such as 'crowdwork', where certain tasks are outsourced via online platforms to freelance workers without regular employment contracts, without social security coverage and often also living in different jurisdictions, challenge existing models of industrial relations and welfare state institutions.

In this new Seminar Series, we will discuss the various opportunities and challenges created by digitalization with leading researchers studying the digital transformation but also the economic actors actively driving and managing it. A particular emphasis will be put on creating new ideas for future research into the causes and effects of digitalization.

Organizers: Carlo Knotz, Mia Gandenberger, Giuliano Bonoli, Tobias Mettler, IDHEAP

Participation is free but registration is mandatory: www.unil.ch/idheap/DigitalizationWork

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## "How Big is the Gig?"

Werner Eichhorst, Institiute of Labor Economics (IZA)

- > 9 May 2019, 12:15 14:15, room: 2137 (Géopolis)
- > Registration: www.unil.ch/idheap/DigitalizationWork

"Understanding a new type of digital labor: how the nature of work affects satisfaction and identification among crowd workers" Ivo Blohm, University of St. Gallen

- > 26 June 2019, 12:15 14:15, room: 005 (IDHEAP)
- > Registration: www.unil.ch/idheap/DigitalizationWork

"Left on your own? Social protection when labour markets are in flux" Herwig Immervoll, Organisation for Economic Co-operation and Development (OECD)

- > 5 September 2019, 12:15 14:15, room: 201 (IDHEAP)
- > Registration: www.unil.ch/idheap/DigitalizationWork
- "Digital labour platforms and the future of work: Towards decent work in the online world"

Uma Rani, International Labour Organisation (ILO)

- > 26 September 2019, 12:15 14:15, room: 004 (IDHEAP)
- > Registration: www.unil.ch/idheap/DigitalizationWork

**"The political consequences of digitalisation in the labour market"** Bruno Palier, Centre d'études européennes et de politique comparée

- > October 2019 (Details TBD)
- > Registration: www.unil.ch/idheap/DigitalizationWork

"The Consequences of Digitalization for Social Security Systems A Legal Perspective"

- Bettina Hummer, University of Lausanne
- > 15 November 2019, 12:30 14:30, room: 004 (IDHEAP)
- > Registration: www.unil.ch/idheap/DigitalizationWork

## "A view on the s(c)ensored workplace"

Tobias Mettler, IDHEAP Swiss Graduate School of Public Administration

- > 11 December 2019, 14:30 16:30, room: 004 (IDHEAP)
- > Registration: www.unil.ch/idheap/DigitalizationWork