odense cycle city - a vision comes true Troels Andersen (Traffic \& Mobility, Odense Municipality) Is cycling worth the money? Jens Troelsen (University of Southem Denmaik)

THURSDAY 04 MARCH 2021 I 12h00-13h00 online (ZOOM)

Unil

## Odense Cycle City - A Vision Comes True

and

## Is cycling worth the money?

In this seminar, two speakers will tell about their experiences. Troels Andersen (Odense Municipality) will explain how Odense was able to leverage the political will to decide for the change for a more cyclable city. What were the opportunities, what was the plan, what became reality, and what were the obstacles in this 125-year long process?
What would Odense do differently, given the lessons learned, and where is Odense now and what are the plans for the future?
Jens Troelsen (University of Southern Denmark) will then present what was measured, before, during and after the major changes. In what ways has the Odense cycling project had an impact on public health? What are the lessons learned?
What are the main lessons that can be shared with other cities?

## SEMINAR SERIES

This presentation is part of the seminar series « Cycling Policies of European Cities » organised by OUVEMA in collaboration with the Interdisciplinary Centre for Sustainability, the Institute of Geography and Sustainability and the Institute of Sport Sciences of the University of Lausanne.

## REGISTRATION

To attend this event, please register here:
https://unil.zoom.us/meeting/register/t/lldO6ppzspEtC2VuWxYJ7rwon20qVYee7V

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