

02 June 2022

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The UCI Bike City Label – supporting the growth of cycling for sport, leisure and mobility

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THURSDAY 02 JUNE 2022 | 12h00 – 13h00
online (ZOOM)

Unil

UNIL | Université de Lausanne

Observatoire universitaire du
vélo et des mobilités actives



The UCI Bike City Label – supporting the growth of cycling for sport, leisure and mobility

The Union Cycliste Internationale's (UCI) mission is to develop and promote cycling as a competitive sport, as a healthy recreational activity and as a sustainable means of transport. The UCI Bike City label recognises cities and regions which not only host major UCI cycling events, but also demonstrate outstanding commitment to cycling for all. In 2021, it was awarded to the city of Wollongong (Australia) which, in addition to hosting the 2022 UCI Road World Championships, launched its "Cycling Strategy 2030" and set out an ambitious 10-year vision where cycling is a preferred transport option.

SEMINAR SERIES

This presentation is part of the seminar series «Cycling Policies» organised by OUVEMA with the support of the Competence Centre in Sustainability, the Institute of Geography and Sustainability, the Institute of Sport Sciences of the University of Lausanne and the Union Cycliste Internationale (UCI).

REGISTRATION

To attend this event, please register here:
www.unil.ch/ouvema/politiquescyclables

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