

**1-DAY COURSE**

Medium Matters: From the Page to the Digital Age

TARGET AUDIENCE

English teachers at secondary I
and secondary II-levels

ORGANIZATION

- English Department, Faculté des lettres, Université de Lausanne (UNIL)

SUMMARY

Beyond the paper page, texts have gradually spread to digital media, to the point that today some of them - equipped with artificial intelligence - have the capacity to generate their own “texts”.

From the Dead Sea Scrolls to GPT-3, the history of our narratives has been firmly connected to the history of the medium. It is not only a way to store information, keep a record of stories and ideas across time and space, but really the matrix where the “stuff we are made on” is pressed.

What are the role and impact of medium on literary texts and reading practices? How can intermediality be used as a creative strategy?

OBJECTIVES

- Outline the historical development of the book as a material object across time - “from the page to the digital age”
- Show how authors past and present have experimented with the constraints and possibilities of their chosen medium, and used intermediality as a creative strategy
- Engage the readers’ attention to the book as a material object and reflect on the implications and consequences of dematerialization
- Compare different editions of the texts, including scholarly editions, ebooks, and online resources
- Discuss the pedagogical opportunities, as well as the shortcomings, of using digital tools and resources in the classroom



Friday September 15, 2023



Certificate of participation



From 9 am to 5 pm



CHF 250.-



Campus UNIL-EPFL, Lausanne



On-line registration
Registration deadline : June 30, 2023
Number of participants is limited

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PROGRAMME

MORNING LECTURES

(9.00 am to 1.00 pm)

- Welcome by **Martine Hennard Dutheil de la Rochère**, **Boris Vejdovsky** and **Marie Emilie Walz**
- **Prof. Jérôme David**: Textualism and Materiality
- **Prof. Rory Critten**: Self-Publication in Late-Medieval England
- **Prof. Kirsten Stirling**: Print Culture in the Digital Age

AFTERNOON LECTURES AND TALKS

(2.30 pm to 5.30 pm)

- **Prof. Martine Hennard Dutheil de la Rochère**: The Milk in the Mirror: Text and Image Interplay from *Alice in Wonderland* to *Alice in Prague*
- **Dr Marie Emilie Walz**: Storytelling in Different Media: Neil Gaiman's *Stardust* and its Adaptations
- **Matthew Wake**: Book display and teaching resources

TRAINING TEAM

- **Prof. Martine Hennard Dutheil de la Rochère**, *English and Comparative Literature, English department, UNIL*
- **Dr. Boris Vejdovsky**, *American Literature and Culture, English department, UNIL*
- **Dr. Marie Emilie Walz**, *English and Comparative Literature, English department, UNIL*

TEACHERS

- **Prof. Rory Critten**, *Medieval Literature, English department, UNIL*
- **Prof. Jérôme David**, *French literature, UNIGE, Director of Bodmer Lab (Geneva)*
- **Prof. Martine Hennard Dutheil de la Rochère**, *English and Comparative Literature, English department, UNIL*
- **Prof. Kirsten Stirling**, *Modern English Literature, English department, UNIL*
- **Matthew Wake**, *Librarian and owner of Books Books Books*
- **Dr. Marie Emilie Walz**, *Junior Lecturer in English and Comparative Literature, English department, UNIL*