

Book Series Launch: Presenting the first two volumes:

RERIS Studies in International Sport Relations

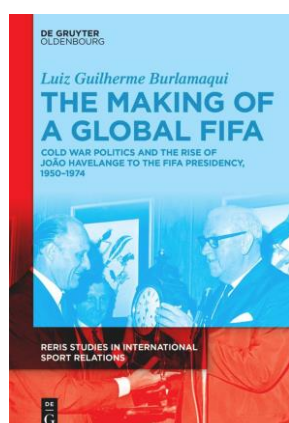
Date: 13 June 2023, 5pm (Swiss time/CEST)

To receive access to the zoom conference call, please contact:

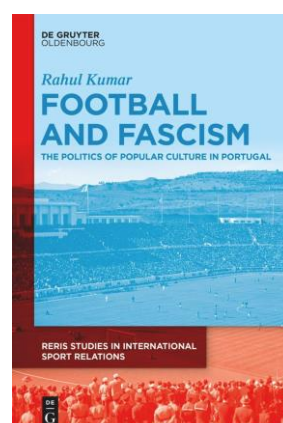
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To celebrate the launch of the “RERIS Studies in International Sport Relations” series, on 13 June, **Dr. Luiz Burlamaqui** (Federal Institute of Brasília, Brazil) and **Dr. Rahul Kumar** (Universidade NOVA de Lisboa, Portugal) will present their books.

The event will be chaired by **Prof. Livia Magalhães** (Universidade Federal Fluminense, Brazil), a specialist of the history of fascism and of the history of football in Latin countries.



Making the Global FIFA. Cold War Politics and the Rise of João Havelange to the FIFA Presidency, 1950–1974 seeks to understand which actors were involved in the 1974 Havelange election as FIFA president, how the networks were shaped, and which political agents were directly engaged in the campaign. The book focuses on a crucial moment for FIFA but more generally for international sport system because from the 1970s to the 1990s, Havelange will be one of the most important sport leaders and he will play a major role in the increase of commercialisation and mediatization of soccer.



Football and Fascism. The Politics of Popular Culture in Portugal investigates the relation between football and Salazarism. Theoretically grounded on Bourdieu's field theory, and using a multi-scalar methodology, this award-winning research explores the political tensions between the nationalization of sports envisaged by the Portuguese “New State” and the integration of national football in a globalized urban popular culture. Besides broadening the scope of existing transnational histories of football, this study also puts into question the conventional geographies and political chronologies adopted in sports history.

For more details on the series: <https://www.degruyter.com/serial/reris-b/html>