

**LCHE SEMINAR****MONDAY APRIL 22 / 10.30-11.30**Salle Baker, Bâtiment Proline (Station Vennes)  
Route de la Corniche 10, 1010 Lausanne

# "Enhancing the Efficacy of Brief Interventions for Alcohol and Drugs among Higher-Risk Young Adults using Behavioral Economics Models"

**SPEAKER****DR JAMES MURPHY**

Dr. James Murphy is a Professor of Psychology at the University of Memphis, USA. He has developed and tested novel brief intervention approaches that reduce drinking and drug use with young adults, military veterans, and other high-risk populations. His research also explores novel behavioral economic predictors of substance use severity and treatment outcome, and he has developed novel behavioral economic approaches to enhancing addiction treatment.

**ABSTRACT**

Young adults report high rates of risk drinking and drug use but rarely present for formal treatment. Brief motivational interventions are promising approaches, but there is a need for novel intervention elements that both enhance efficacy and appeal. This presentation will discuss behavioral economic models of alcohol and drug use/misuse and associated reinforcement-based intervention approaches including the Substance-Free Activity Session.