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education and training of the entrepreneurial elite: Life paths and world views

UNIVERSITY OF LAUSANNE, GÉOPOLIS 2230, 16–17 OCTOBER 2025

conference organizers: JOHANNA BEHR (ISS, LIVES), NICOLAS LENCI (IEP, CRAPUL), FELIX BÜHLMANN (ISS, LIVES), OLIVIER FILLIEULE (IEP, CRAPUL)

THURSDAY, 16 OCTOBER 2025

13:30 - 13:40 Welcome & Introduction

Axis 1 – Students’ Anticipatory Socialisation and Orientation in Elite Business Schools

Discussant: Pedro Araujo (Université de Lausanne)

13:40 - 14:20 Laura Giorio (University of Uppsala)
Personality types among students at elite business education in Sweden.

14:20 - 15:00 Maud Hetzel (FRS-FNRS)
« J’ai fait une école de commerce donc je sais juste lire, écrire et compter ». L’entrepreneuriat écologique comme espace de conversion au sérieux commercial.

15:20 - 16:00 Johanna Behr (Université de Lausanne)
Frustration and Allodoxia in Finance Education in Switzerland: Towards a Sociological Conceptualisation

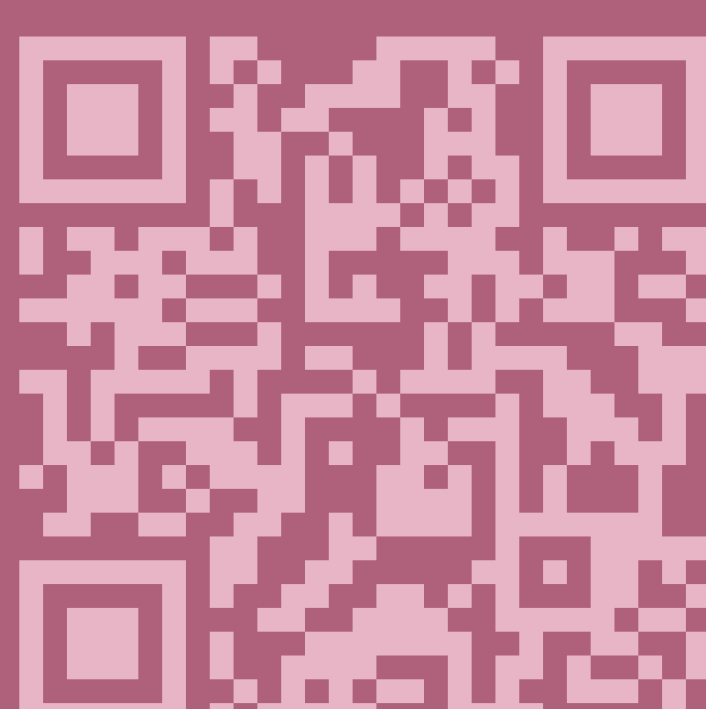
16:00 - 16:40 Walkens Sainval (Université Paris-Dauphine PSL)
La fabrique du conformisme chez les étudiants d’école de commerce. Étude des effets de la carrière étudiante sur la construction des identités professionnelles.

16:40 - 16:50 Wrap-up Discussion

Keynote lecture

17:30 - 18:30 Mikael Holmqvist (Stockholm University)
Elite business schools: Education and consecration of neoliberal elites

REGISTRATION
& COMPLETE
PROGRAMM



FRIDAY, 17 OCTOBER 2025

Axis 2 – Impacts of Business Education of Lifestyles and Worldviews

Discussant: Mikael Holmqvist (Stockholm University)

9:00 - 9:40 Alonso Pi (El Colegio de México)
Perceptions and preferences of economic inequality in two Mexican MBA programs

9:40 - 10:20 Ludivine Le Gros (CEET / CNAM Saint-Denis)
Bifurquer sans trop changer. Styles de vie, rapport au politique et au travail chez les diplômé·es des grandes écoles reconverti·es

10:40 - 11:20 Erwan Franchon (Université de Strasbourg)
Apprendre l’écologie dominante : les effets des socialisations scolaires élitaires sur les attitudes écologiques des étudiants

11:20 - 12:00 Nicolas Lenci (Université de Lausanne / Université Paris-Dauphine PSL)
Political Competence and a Sense of Legitimacy to Speak about Politics among Business Students in Switzerland

12:00 - 12:10 Wrap-up Discussion

Keynote lecture

13:30 - 14:30 Agnès van Zanten (Sciences Po / CNRS)
Holistic admissions at Sciences Po: selecting future cultural, political or entrepreneurial elites?

Axis 3 – A Working Elite: New Degrees – New Professional Logics?

Discussant: Felix Bühlmann (Université de Lausanne)

14:30 - 15:10 Max Persson (Stockholm University)
“Work hard, play hard”: Managerial Socialization in the Student Union of a Business School

15:10 - 15:50 Ricardo Cevallos (University of Uppsala)
Pathways into the Business Elite: Social Constitution of Trajectories and Higher Education in Sweden

16:00 - 16:40 Lisa Laurence (Université Paris-Dauphine PSL)
The rails of professionalization; an analysis of finance students’ trajectories from high school to employment

16:40 - 17:00 Wrap-up Discussion